

Project Naturalistic Instruction: Exploding and Transferring Evidence-Based Strategies  
for Early Childhood Inclusion Professionals  
- Project Naturalistic Instruction -  
2021-1-TR01-KA220-VET-000034720



**Project Naturalistic Teaching**

# WP 7: Dissemination

Lead: Education for All Skopje



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# WP 7 - Dissemination

Months of activities: 2 – 24

Lead: Education for All Skopje

Operative management of national activities: each partner

Dissemination products:

- Website: web-site in 5 languages (EN, TR, DE, HU, MK) featuring the results of the project (PRs 1-3). Usage of the website (Google Analytics) will be monitored: obtained at least 3,000 hits during the project cycle.
- Newsletters: 3 (electronic) - to inform relevant stakeholders about the process and products of the project. The newsletters will be translated and adapted towards national needs and disseminated within partners national/international networks.
- Presentation of the project within national/international conferences.

# Dissemination Target Groups

The project results (PR1, PR 2 and PR 3) will be mainly disseminated using a structured dissemination plan towards the target groups:

- 1) Teachers: mainstream/inclusive preschool/kindergarten teachers (local, regional, and national level), early support professionals, development specialists
- 2) Education policy makers
- 3) Parents
- 4) Strategic partners (Relevant ministries, governmental bodies, UNICEF, etc.)

# Dissemination Strategical Steps

- a) Project web site availability in all partner languages (TR, DE, HU, and MK) including English;
- b) Continuous information sharing, e.g. by project newsletter (3x) available in all partner languages;
- c) External validity and scientific community: presentation of the project in diverse national/international conferences - at least 2 presentation per partner (with the exception of Education for All)
- d) Personalisation, e.g. through mailings
- e) Social network presence: Facebook, Tweeter, Instagram, etc.
- f) Activation of strategic partners



# EU Visability

We, as a partnership, are obliged to highlight VISABILITY of the EU. In that direction, on each public document please use:

- the **EU Logo**: *Co-funded by the European Union* which can be found on this link in different languages:  
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and will be posted on Basecamp;

- **The EU Disclaimer:**

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# EU Disclaimer (please check and add the HU version)

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# Notes

Dissemination activities are part of the MANAGEMENT and IMPLEMENTATION activities.

These activities SHOULD NOT BE included in the timesheets concerning the project results (PR 1-3).

Please keep your institution dissemination table updated – you will be asked to provide it on at least 2 occasions – for the preparation of the Interim Report and for the preparation of the Final Report.

Please keep/provide proofs of your dissemination activities (screen shots, links, programs, photos, etc.).

# To-Dos (until next meeting)

- Coordinator:

- Works on establishing the web-site and creates texts in English

- Dissemination Lead:

- Creates Dissemination Table
- Prepares 1st Newsletter in English

- Each Partner:

- Includes information on the project on their institutional web-site (with the EU logo and the disclaimer)
- Reflects on the identification of the target groups and stakeholders in their context; and ideas on how to reach the target groups best;
- Works on translation and adaptation of web-site texts in their
- Adapts and translates dissemination materials (e.g. Newsletter 1) when available in English;
- Fills-in dissemination table continuously and follows the dissemination strategy;